



NOVEMBER 1-2, 2017
MEMBERTOU TRADE &
CONVENTION CENTRE

SPONSORSHIP
PACKAGE

BECOME AN ATLANTIC CANNABIS FORUM SPONSOR

The Atlantic Cannabis Forum is focused on exploring the potential challenges and opportunities related to the legalization of cannabis.

Hosted by the Cape Breton Partnership, the Atlantic Canada Forum will provide a platform for businesses, legislators, regulators, public health and safety authorities, as well as related services to come together to provide insights and advice for the future of the cannabis industry in Atlantic Canada.

The logo for the Cape Breton Partnership, featuring the text "Cape Breton Partnership" in a white, sans-serif font. The text is enclosed within a white, dashed-line circular border. The logo is positioned on a green background that has a faint, repeating pattern of cannabis leaves.

Cape Breton
Partnership

The Cape Breton Partnership unites businesses and communities across Cape Breton to drive the economy forward. The Partnership is a proud product of the private sector and an agent of positive change for Cape Breton and the people that live and work here.

The Cape Breton Partnership has a decade of experience producing events and creating meaningful connections between business communities in a variety of sectors. They have organized initiatives across Cape Breton Island and have worked with all levels of the public sector.

In ensuring a positive impact and return on investment for your sponsorship, your participation will enable you to take advantage of the following ACI Forum benefits:

ENGAGE

Engage with experts who represent the full spectrum of the industry from growers to distributors, to healthcare and political representatives.

PIONEER

Take advantage of being an active supporter at the first cannabis industry conference in Atlantic Canada

COLLABORATE

Work together with other organizations or prominent individuals, and involving them in your activities or supporting their attendance and work

LEADERSHIP

Use the Atlantic Cannabis Forum as a visible platform to showcase your leadership and pioneering initiatives.

CONNECT

Make meaningful connections with other industry professionals and emerging leaders.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$7,500

Benefits Include:

- Designation as an Atlantic Cannabis Forum Presenting Sponsor
 - Logo on the AC Forum website
 - Logo in the AC Forum program
 - Logo on sponsor screens in main conference room
- Premium position at the top of sponsor list
- Leader board banner on homepage of AC Forum Website
- Logo on all email blasts, printed materials, and advertising
- Verbal acknowledgement from the podium
- Opportunity to give welcome address
- Opportunity to introduce session or speaker from the podium
- Online profile (2000 characters)
- Company profile email blast and 300 word story on own page on the AC Forum website
- Media release announcing sponsorship
- Company name featured in all press releases
- Reserved table at the front of main conference room
- Opportunity to include promotional materials in delegate registration kits
- Opportunity to display company banner at event

Please choose any four additional item from the following list:

- 2 complimentary registrations
- 2 additional dinner tickets
- Company feature in Elevate Magazine
- Promotion on the Cape Breton Partnership's social media (A maximum of 6 posts)
- Reserved table at the front of main conference room
- Opportunity to have a keynote speaker seated at your table
- Display space in the main reception area

KEYNOTE SPONSOR \$5,000

Benefits Include:

- Designation as an Atlantic Cannabis Forum Keynote Sponsor
 - Logo on the AC Forum website
 - Logo in the AC Forum program
 - Logo on sponsor screens in main conference room
- Logo on all email blasts, printed materials, and advertising
- Verbal acknowledgement from the podium
- Opportunity to introduce session or speaker from the podium
- Online profile (1000 characters)
- Media release announcing sponsorship
- Opportunity to display company banner at event

Please choose any four additional item from the following list:

- 2 complimentary registrations
- 2 additional dinner tickets
- Promotion on the Cape Breton Partnership's social media (A maximum of 4 posts)
- Opportunity to include promotional materials in delegate registration kits
- Reserved table at the front of main conference room
- Opportunity to have a keynote speaker seated at your table
- Display space in the main reception area



SPONSORSHIP OPPORTUNITIES

PANEL SPONSOR \$2,500

Benefits Include:

- Designation as an Atlantic Cannabis Forum Panel Sponsor
 - Logo on the AC Forum website
 - Logo in the AC Forum program
 - Logo on sponsor screens in main conference room
- Logo on all email blasts and printed materials
- Verbal acknowledgement from the podium
- Opportunity to introduce session or speaker from the podium
- Online profile (750 characters)
- Opportunity to display company banner during Panel Session

Please choose any three additional item from the following list:

- 1 complimentary registration
- 2 additional dinner tickets
- Promotion on the Cape Breton Partnership's social media (A maximum of 3 posts)
- Opportunity to include promotional materials in delegate registration kits

NUTRITION BREAK SPONSOR \$1,500

Benefits Include:

- Designation as an Atlantic Cannabis Forum Nutrition Break Sponsor
 - Logo on the AC Forum website
 - Logo in the AC Forum program
 - Logo on sponsor screens in main conference room
- Logo on all email blasts and printed materials
- Verbal acknowledgement from the podium
- Opportunity to introduce session or speaker from the podium
- Online profile (500 characters)
- Opportunity to display company banner during nutrition break

Please choose any two additional item from the following list:

- 1 complimentary registration
- 1 additional dinner ticket
- Promotion on the Cape Breton Partnership's social media (A maximum of 3 posts)
- Opportunity to include promotional materials in delegate registration kits

CHANGE MAKER SPONSOR \$500

Benefits Include:

- Designation as an Atlantic Cannabis Forum Change Maker Sponsor
 - Logo on the AC Forum website
 - Logo in the AC Forum program
 - Logo on sponsor screens in main conference room
- Logo on all email blasts and printed materials
- Verbal acknowledgement from the podium
- Online profile (300 characters)

Please choose any two additional item from the following list:

- 1 additional dinner ticket
- Promotion on the Cape Breton Partnership's social media (A maximum of 2 posts)
- Opportunity to include promotional materials in delegate registration kits



ATLANTIC
CANNABIS
FORUM

SPONSORSHIP OPPORTUNITIES

ATLANTIC CANNABIS FORUM SUPPORTER \$300

Benefits Include:

- Designation as an Atlantic Cannabis Forum Supporter
 - Logo on the AC Forum website
 - Logo in the AC Forum program
 - Logo on sponsor screens in main conference room
- Logo on all email blasts and printed materials
- Verbal acknowledgement from the podium

Please choose any one additional item from the following list:

- Promotion on the Cape Breton Partnership's social media (A maximum of 1 post)
- Opportunity to include promotional materials in delegate registration kits

ADDITIONAL BENEFITS for Cape Breton Partnership Investors

In addition to the overall benefits associated with each sponsorship level and the benefits linked to each sponsorship item, Cape Breton Partnership Investors are also entitled to additional exclusive benefits:

- Discounted registration fee - 10% (cannot be combined with another discount offer)
- 10% discount on sponsorship opportunities

Please contact to get your exclusive Cape Breton Partnership Investor registration code.



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We look forward to forging a valuable partnership with you, and to further developing your organization's role and profile at the 2017 Atlantic Cannabis Impact Forum.

The sooner you get on board, the more engagement opportunities you will have.

For more information or to secure your sponsorship please contact Stephanie MacLean at stephanie@capebretonpartnership.com or 902-562-0122.